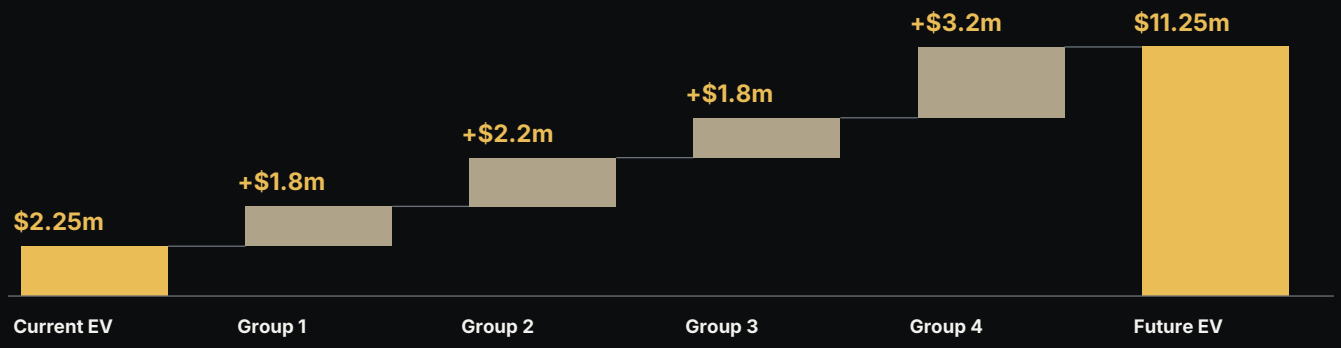
The High Valuation Code

We do not calculate valuations. We move them.

01 WE MOVE VALUATIONS

THE HIGH VALUATION BRIDGE

Privately owned businesses have no listed share price. HVC works on the value drivers public market investors scrutinise: earnings, cash flow, risk and credible growth. We turn those drivers into an operating plan to strengthen enterprise value.



Illustrative scenario from the reference deck: $2.25m + $9.0m = $11.25m. Not a forecast.

GROUP 01 | Fundability & Value Foundations

01 Become Bankable
02 Master Commercial IP
03 Revenue Without You

Close the gaps that weaken fundability.

GROUP 02 | Intelligence & Predictability

04 Monetize AI
05 Build Predictable Cash Flow
06 Eliminate Hidden Risks

Address cash uncertainty and hidden exposure.

GROUP 03 | Scale & Leadership

07 Create Pricing Power
08 Engineer Capital Strategy
09 Scale Leadership

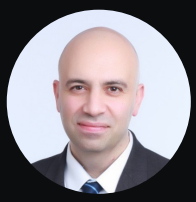
Remove constraints on margin and leadership.

GROUP 04 | Premium Valuation

10 Go Globally Relevant
11 Systemize Operations
12 Attract Capital

Make the capability credible and transferable.

02 WHO YOU WOULD BE WORKING WITH



Matteo Turi FCCA

EUROPE
Creator of the High Valuation Code
· Co Founder

31 years as CFO and transformation executive; over US$500m raised in those roles. Author of Fail. Pivot. Scale. Connects your funding story to the evidence behind it.



Marguerite Bolze

ASIA
Partner and Transformation Lead
· Co Founder

Experience across 14 M&A transactions and seven markets; IMAA lecturer. Helps turn your plan into knowledge transfer, clear handoffs and accountable delivery.



Serge Sondak

USA
Strategic Partner, Institutional Finance & Governance

Former General Manager, National Bank of Canada's US activities; Deputy General Manager, Banca Monte dei Paschi di Siena. Brings a banking perspective to your governance, risk and financial readiness.

Financial intelligence can intimidate founders. We translate cash flow, margins and valuation into plain language, then turn the numbers into priorities, actions and KPIs you can use with confidence.

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03 ADDRESS THE EXPOSURE

A funding round, succession or sale exposes what the business can deliver without its key people. If knowledge, customer relationships and decisions still sit with individuals, the next milestone can reveal a discount, a delay or a failed handover.

FOR OWNERS & LEADERS

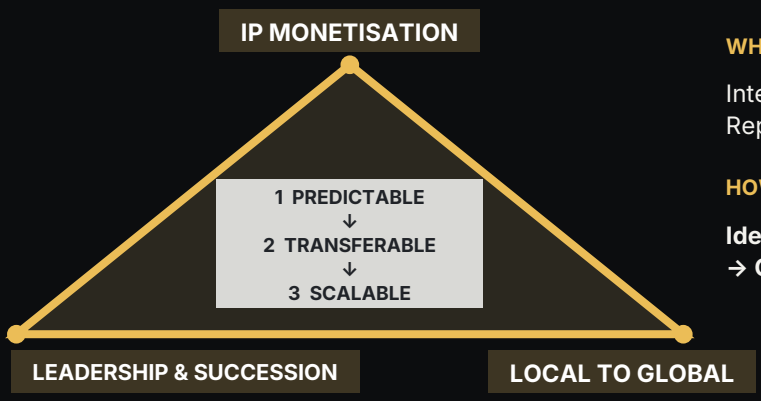
If customers and delivery depend on you, your absence can threaten income. More sales will not remove that dependency.

FOR ADVISERS & BANKERS

A credible financial plan needs credible operating capability. HVC provides a defined intervention before diligence or handover exposes the gaps.

HVC combines a 28 day diagnostic and twelve session working programme to identify the exposure, assign the fix and establish a measured 30/60/90 day plan.

04 THE HIGH VALUATION TRIANGLE



WHERE THE WORK HAPPENS

Intellectual assets. Leadership depth. Repeatable market delivery.

HOW VALUE BECOMES TRANSFERABLE

Identify → Codify → Protect → Commercialise → Transfer

05 CASE STUDIES: REPORTED RESULTS

US MEDTECH

$30m value, $7m funding

Reported on $1.5m revenue. Investment case rebuilt around intellectual assets.

UK CONSULTANCY

$2.25m to $11.2m

Reported valuation after completing the protocol. Starting multiple: 3x.

CONSULTING FREELANCER

$130k to $520k

Reported valuation; eight new revenue streams created from existing expertise.

06 THE QUESTION THAT ESTABLISHES URGENCY

What could fail at the next funding, growth or handover milestone, and who owns the fix?
Identify the exposure, deadline and decision maker. Agree a scoped diagnostic and measures of success.

FOUNDER DEPENDENCE PUTS FUNDING AND EXITS AT RISK. ACT BEFORE IT COSTS YOU.

Strategic assessment and implementation. No formal valuation, financing or transaction outcome is guaranteed.